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For Immediate Release

VANCOUVER (September 25, 2006) – General Manager Terry Mahoney of Rogers OMNI Television BC (OMNI.10) today announced the station's new management structure. His announcement is in conjunction with the station's first anniversary of its new branding and its diversity programming format, serving Greater Vancouver, the Fraser Valley and Greater Victoria.

(OMNI is BC's only locally operated, multi-faith affirming television service broadcasting on channel 10 in Greater Vancouver/Fraser Valley and channel 7 in Greater Victoria.)

The new structure of the OMNI BC senior management team includes Jonathan D. Roth, Senior Producer of Local Content; Ken G. Stewart, Production Manager; Gary J. Milne, General Sales Manager and Suzanne A. Smith, Director of Promotions and Creative Services.

The following team of media professionals is responsible for the development and operation of Rogers Broadcasting Limited's western expansion of the OMNI Television brand:

Jonathan Roth, Senior Producer Content is responsible for all programs produced at OMNI.10. He is Senior Producer of *The Standard*, OMNI BC's prime-time current affairs interview program, seen in Vancouver and Victoria; in Winnipeg on OMNI.11 and in the Greater Toronto Area on OMNI.1. Roth is also Senior Producer of *People Uncut*, a personality profile/interview program currently airing on [The Biography Channel](#) Canada. Prior to joining OMNI, he produced CTV's award-winning program, [Vicki Gabereau](#).

Award winning director, Ken Stewart is Production Manager of OMNI.10, leading a crew of full and part time staff to produce: *The Standard*; *People Uncut*; *The Half* afternoon show; commercials; interstitials and other OMNI productions from BC. Stewart was formerly a Director and Associate Producer with the Carwest Global Network, CTV and CBC. His career highlights include directing music and entertainment specials for CTV featuring legendary performers Neil Young and The Guess Who.

Suzanne Smith began her broadcasting career 15 years ago as the host of the award-winning talk show *Generation Why?* on Rogers Television. A graduate of Marketing Management from BCIT, Smith is responsible for the external marketing of OMNI BC, along with its on-air promotions, interstitial development and commercial production. Under Smith's direction, OMNI.10 was honoured with a Gold Ribbon from the Canadian Association of Broadcasters for Community Service, and an award for Best Promotion from Television Bureau of Canada.

Gary Milne, currently responsible for OMNI BC's local, direct sales and local agency sales, is a Rogers veteran; he was General Sales Manager in the Rogers Radio group for 14 years. He is the founder of Club Vibes Media International and Satori Marketing media convergence consulting company. Previously, Gary Milne was President of Vancouver's BEAT 94.5FM.

The Senior Management group of OMNI BC works from the Surrey office with consultation from OMNI affiliates in Toronto and Winnipeg.

About OMNI TV BC:

OMNI TV BC is the newly branded, newly renovated licence (May 2005) resulting from Rogers' purchase of NOW TV (CHNU) and the subsequent approval by the CRTC Decision Public Notice 2005-207 (<http://www.crtc.gc.ca/archives/ENG/Decisions/2005/db2005-207.htm>). This decision also included the approval of a rebroadcast transmitter for Victoria to be in place mid-2007 and operate on channel 21B. NOW TV Vancouver formally re-launched as OMNI TV BC/OMNI.10 (over-the-air, UHF channel 66) on September 5th 2005, continuing its mandate to deal with the religious and spiritual concerns of the Christian and other faith communities in its broadcast coverage area.



About Rogers OMNI Television:

Rogers OMNI Television is a free over-the-air system consisting of four regional broadcasters covering nine markets in British Columbia (Victoria , Vancouver , and Fraser Valley), Manitoba (Winnipeg), and Ontario (Ottawa-Gatineau, London , Kitchener-Waterloo, Hamilton and the Greater Toronto Area). All Rogers OMNI Television stations are owned and operated by Rogers Communications in the Rogers Media division, and have the collective mandate to reflect Canada 's diversity through the airing of inclusive and accessible programming. In addition to specializing in Canadian multicultural, multilingual and multi-faith programming, OMNI TV also carries well-known American and International series and films.

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