

Address: 7715 Sunset Blvd., Suite 210
 Los Angeles, CA 90046
 Phone: (213) 850-5400

Varsity Communications, Inc. publishes and holds copyrights to Torso International, a gay mag.

Torso's subscription department is at 155 Avenue of the Americas, NYC 10013. This address is the same for numerous other gay mags such as Mandate and Playguy.

Founder of Torso International: Donald N. Embinder
 Publisher and Editor: Casey Lee Klinger
 Director of Production: Royce Lauren Walker
 Distributor: Flynt Distributing Company
 2029 Century Park East, Suite 3800
 Century City, Los Angeles, CA 90067
 Advertising: Don Beavers, 7985 Santa Monica Blvd, Suite 104,
 West Hollywood, CA 90046
 (213) 650-3994

Chairman of the Board: George Mavety (Mavety Media holds the copyrights to other gay mags such as Mandate)
 President: Donald N. Embinder

The same men who publish Torso Magazine put out Jock, with the only difference that they use the name Jock Publishing Co. as the publisher.

Hot Male Review is published by MagCorp Publishing Company, Inc., whose editorial offices are 7715 Sunset, Suite 214.

The office building of 7715 Sunset Blvd is on the Northeast corner of Sunset and Genessee. On the southwest corner is Screen Actors Guild (SAG). On the Northwest corner is K-BIG FM radio.

Sharing office space with Varsity is Modernismo Publications, Ltd., (whose main address is 155 Avenue of the Americas, 212- 691-7700), and Music Masters International.

Modernismo is also a magazine publisher. Fred Manas is Vice President. Modernismo and Varsity have employees who work for both companies. Varsity is the custodian of records for both.

Music Masters International produces record-album covers.

None of the above are listed on the internal directory of the building. Listed are SAG (3rd floor); Motion Picture Editors Guild - David Ross Miller (who is an attorney); Lexiphone; an answering service; and one or two others. In the Haines directory for 1985 the following are listed at 7715 Sunset:

Chamois Film Enterprises	855-1010
Glen Lee	855-1010
Seven Lively Arts	855-1010

All three are new 1985 listings.

The owner of 7715 Sunset is 7715 Sunset Blvd, Inc.
17000 Ventura Blvd, Room 300
Encino, CA 91316

This company was incorporated September 17, 1958. The president is Joseph E. Von Stroheim, and the agent is Daryl Mitchell.

The building is assessed at \$608,299 (\$210,007 for the land and \$398,292 for improvements). The building itself was purchased Jan 30, 1959 by 7715 Sunset Blvd, Inc.

On January 24, 1985 Modernismo Publications, Ltd., and Varsity Communications, Inc. (aka "Varsity") sued King Theatres aka King Theatres aka King Theatre dba Century Theatre in a complaint for money.

Advertising was ordered by King Theatre to be placed in the following mags: Mandate, Honcho, Playguy, Just Men, Studflix and Torso Magazine. Varsity placed some of the ads. King Theatre did not pay the invoices for such. Also, King did not run all the ads that were contracted to be run.

Don Beavers is Vice President for advertising, and signs on behalf of Torso.

Amount being asked for is \$16,477.50 owed to Modernismo, and \$5,785 to Varsity for damages.

On September 23, 1985 a writ of attachment against King Theatres was approved for \$23,820.38 with a bond of \$7500.

King Theatres is located at 5115 Hollywood Blvd
LA 90027
(213) 666-1678

President is Monroe Beehler. Agency is Jaguar Productions.

An address for Torso Magazine at this time was 225 Lafayette St, #1208, New York, NY 10012, (212) 966-3655.

February 18, 1985 an LA County Tax Lien was issued against Varsity Communications, Inc. for \$48.94. Account #85/43003883. This is from Recorder's office document #86-209848.

On November 7, 1985 an abstract judgment was issued in the Recorder's Office in favor of creditors Modernismo Publications, Ltd., and Varsity Communications, Inc. against Merrill Miller dba M&M Advertising, 11235 W. Magnolia Boulevard, N. Hollywood 91601. Case #142276 Van Nuys.

Attorneys for Varsity and Modernismo were Miller & Frisch
15233 Ventura Boulevard
Sherman Oaks, CA

Sources checked for Varsity were: Federal, Superior and Municipal courts - criminal, civil and bankruptcy. (There is one Federal bankruptcy case against a "Varsity", which needs to be ordered).
Recorders' office; Assessor's; Fictitious Business, State

Corporations, Library: LA Times, Mag Index, Newspaper Index, 1985 Southern California Business Directory, The Southern California Job Bank (A Comprehensive Guide to Major Local Employees), and Ulrich's 1985 edition of International Periodicals Directory.

A bankruptcy case for a "Varsity" needs to be ordered from Lapuna Nigal archives to complete the ODC.

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